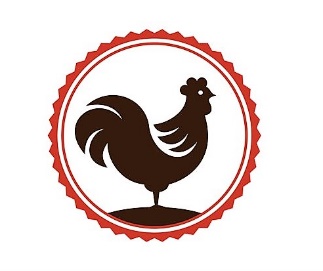
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**GENEVA OUTDOOR MARKET**

**N3252 County Rd H, Lake Geneva, WI**

**262-215-6139**

**E-mail:** [genevaoutdoormarket@gmail.com](mailto:genevaoutdoormarket@gmail.com)

NAME\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

BUSINESS NAME \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY, STATE, ZIP CODE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PHONE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-MAIL\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

WI TAX PERMITACCT #(if any)\_\_\_\_ \_\_-\_\_ \_\_ \_\_ \_\_ \_\_ \_\_ \_\_ \_\_ \_\_ \_\_-\_\_ \_\_ \_\_ SHARE EMAIL Y\_\_\_\_\_N\_\_\_\_

SOCIAL SECURITY # XXX-XX-\_\_ \_\_ \_\_ \_\_ OR FEDERAL IDENTIFICATION #(FEIN) XX-XXX \_\_ \_\_ \_\_ \_\_

PLEASE INDICATE THE TYPE OF ACTIVITY YOU INTEND TO ENGAGE IN AT THIS EVENT:

\_\_\_\_\_\_ Selling taxable merchandise or service \_\_\_\_\_\_ Exempt under Occasional Sales Rule

\_\_\_\_\_\_ Selling exempt merchandise or service \_\_\_\_\_\_ Non-profit Organization

\_\_\_\_\_\_ Display only

DESCRIPTION OF ITEMS FOR SALE *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

MARKET DATES: Saturdays beginning June 4, 2022 – October 01, 2022

TIME: 9:00 AM until 1:00 PM. RAIN OR SHINE-

LOCATION: Adjacent to Tommi’s Garden Blooms, Southern Corner of Hwy H and NN, Lake Geneva, WI

FEES: Weekly Vendors- $15.00/week

Seasonal Rate- $160.00--(Discounted rate -$140.00 if paid by 03/31/2022)

\_\_\_\_\_\_ Number of spaces (limit 2)

\_\_\_\_\_\_ I would like to sign up for the season.

\_\_\_\_\_\_ I would like to sign up as a weekly vendor. (please see dates below)

**IMPORTANT:** **Weekly Vendors ---please check the dates you would like to attend**

June 4 \_\_\_\_ June 11 \_\_\_\_ June 18\_\_\_\_ June 25\_\_\_\_\_ July 2 \_\_\_\_July 9\_\_\_\_\_

July 16\_\_\_\_ July 23 \_\_\_\_\_\_ July 30\_\_\_\_\_Aug 6\_\_\_\_\_Aug 13\_\_\_\_\_Aug 20\_\_\_\_\_\_

Aug 27 \_\_\_\_ Sept 3\_\_\_\_ Sept 10\_\_\_\_ Sept 17\_\_\_\_ Sept 24 \_\_\_\_ Oct 1\_\_\_\_\_\_

TOTAL FEE$\_\_\_\_\_\_\_\_\_\_\_\_

Geneva Outdoor Market is a producer’s market. Direct distributors/resale vendors will be allowed if space is available. Eligible sale items include local farm products, locally produced specialty foods and arts/crafts.

All sale items are subject to approval.

Seasonal and Prepaid Vendors- Please notify the Market Manager by the preceding Wednesday at noon if you will not be attending that week.

Non-Seasonal/Weekly Vendors – Fees are due to the Market Manager prior to set up.

Email addresses are requested to share information with vendors and customers. If you do not want to have your email address shared, please notify the Market Manager.

Vendors can begin set up at 8:00 a.m. Expectations are that Vendors will be open for business and ready for customers from 9:00 am until the market closes at 1:00 p.m.

No selling outside of rental space is allowed. Vendors may not sublease any part of their selling space.

Prices of all items must be clearly marked and in full view of the customer.

Vendors who use a scale must have the scale inspected/licensed as determined by the Department of Weights prior to use.

Canopies, tents, tarps and umbrellas, etc. must be securely tied down with sufficient weights for wind control and to avoid tipping/shifting.

Food prepared in uncertified kitchens (legally sold under the "Pickle Law and/or Cookie Bill") must be clearly labeled.

Geneva Outdoor Market does not carry insurance coverage for individual vendors. All vendors will be held liable for damage caused by their product, equipment, etc. It is highly encouraged that vendors carry personal and product liability insurance. It is the Vendor’s responsibility to have all necessary licenses/permits filed with the County and State prior to selling at the market and must comply with their rules/regulations. A copy of all permits, licenses and Certificate of Insurance may be requested for filing with the Geneva Outdoor Market.

The market is held "Rain or Shine". If weather is too severe, Geneva Outdoor Market reserves the right to close.

Vendors are not allowed to bring pets to the market. All vendors are expected to clean up their space.

Rental space fees are non-refundable.

Walworth County and/or Town of Geneva law enforcement will enforce all local ordinances, laws and regulations.

Please sign below to confirm you have read and accept these rules/regulations.

AFFIDAVIT

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, agree to sell at the Geneva Outdoor Market and abide by the above rules/regulations. I acknowledge full responsibility for all my activities (and those assisting me, i.e. family members, partners, etc.) throughout the term of this season. I further understand violations could result in dismissal from the market and rental fees forfeited.

I also agree to indemnify and hold harmless the Geneva Outdoor Market LLC, Hackler Gardens, LLC, and their agents and employees from any damage, injury or loss to any person or persons, including, but not limited to, persons to whom the seller may be liable.

SIGNATURE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DATE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please email application to [genevaoutdoormarket@gmail.com](mailto:genevaoutdoormarket@gmail.com)

or mail to: Geneva Outdoor Market

Debra Hackler

1130 Crawford St

Lake Geneva, WI 53147